



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

**BACHELOR OF COMMERCE HONOURS DEGREE IN
LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

E-BUSINESS

HLSM 240

PART 2 SEMESTER 2

TOTAL MARKS [100]

DATE: APRIL 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Citing relevant examples, examine the barriers to adopting E-business by consumers and businesses in any organization. [25]
2. Discuss the importance of internet to E-business citing relevant examples. [25]
3. Assess any 5 factors to consider when establishing a website in an organisation of your choice. [25]
4. Discuss with examples the importance of Digital Currency and E-Wallets. [25]
5. Examine the advantages and disadvantages of how a block chain distributed ledger operates. [25]
6. Assess any 5 unique features of E-commerce that enhance competitiveness for Zimbabwean companies. [25]

END OF PAPER
