



REFORMED CHURCH UNIVERSITY

**FACULTY OF ARTS, THEOLOGY AND HERITAGE
STUDIES**

**BACHELOR OF ARTS HONOURS DEGREE IN MEDIA AND
DEVELOPMENT STUDIES**

INTRODUCTION TO MEDIA AND DEVELOPMENT

HMDS 101

PART 1 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

1. This paper has *five (5)* questions
2. Each question carries *100 marks*
3. Answer three (*3*) questions
4. Start each question on a new page

1. Evaluate how Africa can benefit from the new communication technologies. (100)
2. Critique the vitality of functions and ownership patterns of mass media in Africa. (100)
3. With reference to the theory of hegemony, analyse the role played by civic media in Africa. (100)
4. Examine the economic, political and legal factors that inhibit media freedom. (100)
5. Assess the application of deregulation and commercialization in Zimbabwe's telecommunication system. (100)

End of Paper