

FACULTY OF ARTS, THEOLOGY AND HERITAGE STUDIES

BACHELOR OF HONOURS DEGREE IN MEDIA AND DEVELOPMENT STUDIES

RADIO AND TELEVISION PRODUCTION

HMDS 208

PART 2 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

- 1. This paper has five (5) questions
- 2. Each question carries 100 marks
- 3. Answer three (3) questions
- 4. Start each question on a new page

1.	Discuss the	history of radio	and television	broadcasting in Zimbabwe.	(100)
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2. Examine the role played by the following personnel in both radio and television broadcasting:

a) Producer	(20)
b) Technical Operator	(20)
c) Production Assistant	(20)
d) Executive Producer	(20)
e) Floor Manager	(20)

3. "Radio is the medium of Africa." Evaluate this assertion with reference to radio broadcasting in Zimbabwe. (100)

4. Asses the use of radio as a medium for information. (100)

5. Imagine you are a television program producer at ZBC, write a concept paper to the Director justifying your idea of a current affairs program of your choice.

(100)

End of Paper