



REFORMED CHURCH UNIVERSITY

**FACULTY OF ARTS, THEOLOGY AND HERITAGE
STUDIES**

**BACHELOR OF ARTS HONOURS DEGREE IN MEDIA AND
DEVELOPMENT STUDIES**

MEDIA OWNERSHIP AND CONTROL

HMDS 209

PART 2 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

1. This paper has *five (3)* questions
2. Each question carries *100 marks*
3. Answer three (3) questions
4. Start each question on a new page

1. Examine any two theories and perspective on globalisation. (100)
2. Evaluate the impact of global cultural product and information on the developing countries. (100)
3. Assess the impact of new information and communication technologies on the operations of global media. (100)
4. Critique any transnational news Agencies operating in Zimbabwe in relation to upholding the image of the country. (100)
5. Assess the implication on Africa of Media Monopoly and Oligopoly in the International Media Industry. (100)

End of Paper