



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
DIPLOMA IN PUBLIC RELATIONS

MANAGEMENT AND ORGANISATIONAL BEHAVIOUR

DPR 107

PART 1 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: FEBRUARY 2023

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. 'The knowledge drawn from the field of organizational behavior is of paramount importance'. Discuss this assertion citing relevant examples. (25)
2. Citing relevant examples, evaluate any 4 management functions of your choice. (25)
3. Examine any 5 sources of conflict in an organization you are familiar with. (25)
4. Using examples assess any 5 reasons that prompt workers to resist change in an organization. (25)
5. "Maslow's needs hierarch theory has lost flavor in today's world". Discuss using illustrations. (25)
6. "A good leader is not necessarily a good manager and vice versa". Discuss this statement. (25)

End of Paper