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**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**BACHELOR OF COMMERCE SPECIAL HONOURS DEGREE IN  
MONITORING AND EVALUATION**

**PRINCIPLES OF MONITORING AND EVALUATION**

**SHME 111**

**Total Marks [100]**

**DATE: OCTOBER 2024**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer Question 1 and any other three (3) questions
3. Question one carries *40 marks*
4. Questions 2-6 carry *20 marks each*
5. Start each question on a new page

1. An international development agency is implementing a poverty reduction project in Ward 15, Masvingo Rural District. The project aims to improve access to education, healthcare, and economic opportunities for marginalized households.
  - a) Develop the program's activities, outputs, outcomes and impact. (15 Marks)
  - b) Discuss the evaluation criteria to measure success of this project (10 Marks)
  - c) Identify appropriate indicators to measure the project's impact on the basis of the evaluation criteria discussed above (15 Marks)
2. Discuss the application of the Logical Framework in M&E, highlighting its key components, benefits, and limitations. (20 Marks)
3. Discuss any 5 ethical considerations that should be taken into account when conducting M&E activities. (20 Marks)
4. Discuss the benefits and challenges of involving stakeholders in the M&E process, and provide strategies for effective stakeholder engagement. (20 Marks)
5. Explain the role of indicators in M&E, outlining key characteristics of effective indicators, including examples of quantitative and qualitative indicators. (20 Marks)
6. Discuss the different types of evaluation, explaining the purpose, focus and timing of each type (20 Marks)

**END OF PAPER**