



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**BACHELOR OF COMMERCE HONOURS DEGREE IN  
LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

**E-BUSINESS**

**HLSM 240**

**PART 2 SEMESTER 2**

**TOTAL MARKS [100]**

**DATE: OCTOBER 2024**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Citing relevant examples, examine the barriers to adopting e-business by consumers and businesses in any organization of your choice.  
[25]
2. Assess how any 4 unique features of E-business environment may be utilized to improve E-business processes in Zimbabwe.  
[25]
3. Discuss any 4 security threats that may pose risks when conducting E-business processes over the Internet.  
[25]
4. Discuss how small to medium enterprises can grow their business through the Internet usage.  
[25]
5. Explain any 5 E-Business opportunities for industries in the SADC region.  
[25]
6. Citing relevant examples, examine how the adoption of technology has improved functions of business.  
[25]

**END OF PAPER**