



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

MASTER OF PUBLIC ADMINISTRATION

PUBLIC SECTOR INNOVATION & ENTREPRENEURSHIP

MPA 110

PART 1 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: OCTOBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. 'Entrepreneurship is all about Innovation.' Discuss the assertion citing relevant examples from the company of your choice.
(25)
2. Discuss how entrepreneurs identify and navigate competitive landscapes in their industries?
(25)
3. Evaluate how entrepreneurs may effectively manage and mitigate risks in their ventures?
(25)
4. Citing relevant examples from an entrepreneurial perspective, explain the significance of the statement, — "A good idea is not enough".
(25)
5. Explain the role of creative thinking citing the various stages of creativity in business. (25)
6. 'Successful entrepreneurship depends on qualities of the entrepreneur.'
Discuss (25)

END OF PAPER