



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

Bachelor of Commerce Honours Degree in Public Administration

Entrepreneurship Theory and Practice

HPAD 130

Part 1 Semester 2 Examination

Total Marks [100]

Date: January 2022

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Discuss the micro, small and medium enterprise (MSMEs) ecosystem for Zimbabwe clearly indicating the opportunities and threats. (25)
2. Examine the applicability of Timmons Model of entrepreneurship in coming up with a new business venture. (25)
3. Evaluate any five techniques of generating new business ideas. (25)
4. Articulate **any five** bootstrapping ways that you can use to cheaply start a new business venture. (25)
5. You have been invited to submit a business proposal. Discuss the key features that you should include. (25)
6. Compare and contrast Intrapreneurship and Entrepreneurship (25)

End of Paper