



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

**Bachelor of Commerce Honours Degree in Logistics and Supply
Chain Management**

Principles of Management

HLSM 111

Part 1 Semester 1 Examination

Total Marks [100]

Date: January 2022

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

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1. Examine the four key functions of management. (25)
 2. 'Different management levels require different skills in order to manage organizations effectively.' Justify this claim. (25)
 3. 'Henri Fayol is known as the Father of Management.' Discuss the contribution of Henri Fayol to the development of Management. (25)
 4. Compare and contrast the roles of a manager according to Mintzberg and Henri Fayol. (25)
 5. (a) Evaluate the importance of planning in an organization of your choice. (15)
(b) Differentiate between strategic and tactical planning. (10)
 6. Compare and contrast **any one** content and one process theory of motivation and show how they apply in contemporary management. (25)

END OF PAPER