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**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**BACHELOR OF COMMERCE HONOURS DEGREE IN  
LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

**ENTREPRENEURSHIP THEORY AND PRACTICE**

**HLSM 118**

**PART 1 SEMESTER 2**

**TOTAL MARKS [100]**

**DATE: JUNE 2023**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

**Question 1**

Explain any 5 options that are available for entrepreneurs seeking to enter into international business highlighting their advantages and disadvantages. (25 Marks)

**Question 2**

Examine any 5 sources for venture capital for start-ups in Zimbabwe? (25 Marks)

**Question 4**

Discuss any 5 marketing strategies which can be used by an entrepreneur to be competitive. (25 Marks)

**Question 5**

Assess the benefits of ethical behaviour to an entrepreneur. (25 Marks)

**Question 6**

Explain the reasons why most entrepreneurs fail in their early stages (25 Marks)

**End of paper**