



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
BACHELOR OF COMMERCE HONOURS DEGREE IN LOGISTICS
AND SUPPLY CHAIN MANAGEMENT

VENTURE CREATION

HLSM 424

PART 4 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

Question 1

Evaluate four different way in which start-ups in supply chain can register their ventures in Zimbabwe. (25)

Question 2

Explain any 5 reasons why most start-up ventures die within the first 5 years of operation in Zimbabwe. (25)

Question 3

Giving practical examples discuss how an entrepreneur may justify the idea of putting people or organization first to be successful. (25)

Question 4

Discuss any 5 possible sources of funds an entrepreneur can use to fund his/ her organization from scratch. (25)

Question 5

Analyse any 5 information sources that can be used by entrepreneurs to complete their business plans/proposals. (25)

Questions 6

Giving practical examples, Discuss how rich and poor background can affect the success of youth-run new ventures in Zimbabwe. (25)

End of Paper