



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**Bachelor of Commerce Honours Degree in Logistics and Supply**

**Chain Management**

**Strategic Logistics Management**

**HLSM 405**

**Part 4 Semester 1 Examination**

**Total Marks [100]**

**Date: July 2021**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Examine the strategic management process. (25)
2. Discuss the basic fundamentals that constitute strategic logistics management. (25)
3. People in organisations often resist change. Using Kotter's 8 step process of change model, explain how a Chief Executive Officer of a firm of your choice can minimise resistance to change. (25)
4. Discuss the concept of competitive advantage through the lens of Porter's Value Chain. (25)
5. Evaluate the various strategies of categorising inventory in the warehouse. (25)
6. Examine the strategic and operational roles that a warehouse or distribution centre plays in the logistics chain. (25)

*End of paper*