



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

**Bachelor of Commerce Honours Degree in Logistics and Supply
Chain Management**

Supply Chain Network Analysis

HSLM 212

Part 2 Semester 1 Examination

Total Marks [100]

Date: July 2021

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Discuss the element of Supply Chain Mapping and its benefits to the Supply Chain Manager. (25)
2. Analyze the marketing mix of an organization of your choice. (25)
3. 'Success of any business today depends on customer service.' Discuss. (25)
4. Differentiate between Lean and Agile Supply Chain. (25)
5. Examine the procurement process in Supply Chain Management, citing relevant examples. (25)
6. Discuss the main reasons for the location of your organisation's warehouse. (25)

End of paper