



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
BACHELOR OF COMMERCE HONOURS DEGREE IN LOGISTICS
AND SUPPLY CHAIN MANAGEMENT
PASSENGER AND CARGO MANAGEMENT

HLSM 233

PART 2 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any other three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. 'Infrastructure development in Zimbabwe's transport industry is a major challenge to transport system'. Discuss this assertion. (25)
2. Discuss the applicability of the "carrot stick" approach in the public transport management process in Zimbabwe. (25)
3. Examine any 5 approaches to crowd management on a bus terminal of your choice. (25)
4. Compare and contrast the functions of rail and road transportation in Zimbabwe. (25)
5. Explain the following terms as they are applied in supply chain management:
 - (i) Cross docking (5marks)
 - (ii) Load consolidation (5marks)
 - (iii) Transshipment of cargo (5 marks)
 - (iv) Groupage container operations (5marks)
 - (v) Be-forwarding (5 marks)
6. Discuss the role of ICT in cargo management. (25)

End of Paper