



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**Bachelor of Commerce Honours Degree in Logistics and Supply  
Chain Management**

**Global Supply Marketing**

**HSLM 218**

**Part 2 Semester 2 Examination**

**Total Marks [100]**

Date: January 2022

Time: 3 Hours

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Discuss key pros and cons for globalization to Zimbabwean businesses. (25)
2. Assess the major factors that influence globalization. (25)
3. Analyse the vulnerability of global supply chains and distribution. (25)
4. Examine five factors that influence international trade. (25)
5. Analyse any five factors that influence global financial markets. (25)
6. Articulate any five global supply chain strategies. (25)

*End of paper*