



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
BACHELOR OF COMMERCE HONOURS DEGREE IN LOGISTICS
AND SUPPLY CHAIN MANAGEMENT

E-BUSINESS

HLSM 240

PART 2 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other three (3)
3. Each question carries *25 marks*
4. Start each question on a new page

Question 1

Explain the E-Business opportunities for industries in the SADC region. [25]

Question 2

Discuss how small to medium enterprises can grow their business through internet usage. [25]

Question 3

Explain the reasons why a business may wish to adopt E-business strategies for their business operations. [25]

Question 4

Discuss the advances in technology which have facilitated E-Business. [25]

Question 5

Using examples, explain how the involvement of technologies has improved functions of business. [25]

Question 6

Discuss with examples the importance of Digital Currency and E-Wallets. [25]

End of Paper