



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

**Bachelor of Commerce Honours Degree in Human Resources
Industrial and Labour Relations Management**

Fundamentals of Operations Management

HHRM 208 / HBUM 433

Part 2 Semester 2 Examination

Total Marks [100]

Date: November 2019

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Examine how operations strategy supports the business strategies. (25)
2. Discuss the strategic significance of location decisions. (25)
3. Examine reasons that have influenced the decision to source globally and the risk involved (25)
4. Analyse the stimulants to the product development process. (25)
5. Evaluate factors involved in 3 levels of location decisions that affect modern day businesses. (25)
6. Discuss the requirements to be met by a layout strategy. (25)

End of paper