



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

BACHELOR OF COMMERCE HONOURS DEGREE IN BANKING AND FINANCE

FINANCIAL STRATEGIES

HBAF 411

PART 4 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: OCTOBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Analyse the role of financial strategy in achieving a bank's overall objectives. (25 marks)
2. Discuss the factors to be considered when recommending corporate restructuring giving practical examples. (25 marks)
3. Examine the significance of concept of enterprise risk management (ERM) in banking and how it informs strategic financial decisions. (25 marks)
4. Compare and contrast the active and passive investment strategies citing practical examples. (25 marks)
5. Discuss the significance of any five financial models that are used in financial strategic management. (25 marks)
6. Examine any five innovative sources of finance that provide alternative funding options to individuals, businesses and projects. (25 marks)

END OF PAPER