



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

**BACHELOR OF COMMERCE HONOURS DEGREE IN
LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

GLOBAL SOURCING

HLSM 422

PART 4 SEMESTER 1

TOTAL MARKS [100]

DATE: DECEMBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Evaluate the role of total cost of ownership (TCO) in global sourcing decisions of a company of your choice in SADC region. [25 marks]
2. Discuss how companies in Zimbabwe may bridge cultural gaps and foster effective communication with overseas partners. [25 marks]
3. Analyse how companies in developing countries can, safeguard their intellectual property rights when sourcing from foreign countries. [25 marks]
4. Examine any 5 strategies that companies in developing countries can implement to ensure the consistent quality of products and services sourced globally. [25 marks]
5. Discuss how companies in Zimbabwe can optimize their supply chain logistics to manage lead times and transportation costs effectively. [25marks]
6. Evaluate the impact of automation on the global sourcing landscape in terms of labour costs, production locations, and the overall efficiency of global supply chains in developing countries. [25 marks]

END OF PAPER