

FACULTY OF COMMERCE

BACHELOR OF COMMERCE HONOURS DEGREE IN PROJECT MANAGEMENT

INNOVATION & CHANGE MANAGEMENT

HPMG 222

PART 2 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2024

Time: 3 Hours

INSTRUCTIONS

- 1. This paper has six (6) questions
- 2. Answer question *one* (1) and *any* other *three* (3)
- 3. Each question carries 25 marks
- 4. Start each question on a new page

- 1. Discuss the importance of innovation in project management, highlighting the different types of innovation and their impacts on project success. (25 Marks)
- Compare and contrast Rogers' Diffusion of Innovations theory and Christensen's Disruptive Innovation model. (25 Marks)
- 3. Analyze the applicability of Kotter's 8-Step Change Model in this turbulent environment. (25 Marks)
- Discuss how advancement in technology have transformed innovation management within projects.
 (25 Marks)
- 5. Discuss the role of leadership in change management (25 Marks)
- 6. Evaluate the sources and types of resistance to change in project environments. (25 Marks)

END OF PAPER