



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF ARTS, THEOLOGY, CULTURE AND  
HERITAGE STUDIES**

**BACHELOR OF ARTS HONOURS IN MEDIA AND DIGITAL  
STUDIES**

**SOCIAL MEDIA AND COMMUNITY DEVELOPMENT**

**HMDS 205**

**PART 2 SEMESTER 1 EXAMINATION**

**TOTAL MARKS [100]**

Date: June 2024

Time: 3 Hours

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**INSTRUCTIONS**

1. This paper has *five (5)* questions
2. Answer any *three (3)* questions
3. Each question carries *100 marks*
4. Start each question on a new page

1. 'The use of social media & social networking has become a significant force in political organising, social interaction and economic development.' Discuss. (25)
2. Examine any three community development theories and their validity to the Zimbabwean context. (25)
3. Critique the view that, 'the lack of participation of the rural community on social media is a stumbling block to their development.' (25)
4. Illustrate how a development practitioner working for a local NGO can make good use of social media for a development initiative which the organisation intends to implement in Mwenezi District of Masvingo. (25)
5. Assess the view that in Zimbabwe, social media is not yet powerful to be used as a tool for community development. (25)

**END OF PAPER**