



**REFORMED CHURCH UNIVERSITY**

---

**FACULTY OF COMMERCE**

**BACHELOR OF COMMERCE HONOURS DEGREE IN  
LOGISTICS AND SUPPLY CHAIN MANAGEMENT**

**SUPPLY CHAIN MANAGEMENT**

**HLSM 236**

**PART 2 SEMESTER 1**

**TOTAL MARKS [100]**

**DATE: JUNE 2024**

**Time: 3 Hours**

---

**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Explain the concept of supply chain management and its importance in modern business operations. (25)
2. Compare and contrast the push and pull strategies in supply chain management, providing examples of each. (25)
3. Discuss the role of technology in optimizing supply chain operations and reducing costs. (25)
4. Analyze the relationship between inventory management and supply chain performance. (25)
5. Evaluate the impact of globalization on supply chain management and the challenges it presents. (25)
6. Discuss the concept of lean management and its application in improving supply chain efficiency. (25)

**END OF PAPER**

