



**REFORMED CHURCH UNIVERSITY**

---

**FACULTY OF ARTS, THEOLOGY, CULTURE AND  
HERITAGE STUDIES**

**BACHELOR OF ARTS HONOURS IN MEDIA AND DIGITAL  
STUDIES**

**MULTI MEDIA AND DIGITAL PUBLISHING**

**HMDS 207**

**PART 2 SEMESTER 1 EXAMINATION**

**TOTAL MARKS [100]**

Date: June2024

Time: 3 Hours

---

**INSTRUCTIONS**

1. This paper has *five (5)* questions
2. Answer any *three (3)* questions
3. Each question carries *100 marks*
4. Start each question on a new page

1. Examine the impact of cyber publishing and its implications on the operations of traditional media houses in Zimbabwe. (100)
2. Justify that, 'The use of the Cyber and Data Protection Act of 2021 restricts the independence of online media houses.' (100)
3. Assess the view that, 'New Information Communication Technologies have increased the digital divide amongst Zimbabwean communities thereby reducing their access to media products.' (100)
4. You have been hired as a digital media officer by a local radio station in your area, discuss strategies which you will use to establish the station's digital footprint. (100)
5. With the aid of relevant examples, illustrate how the concept of media convergence has enhanced media production in Zimbabwe. (100)

**END OF PAPER**