



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
MASTER OF COMMERCE IN PUBLIC ADMINISTRATION
STRATEGIC PLANNING & MANAGEMENT
MPA 202
PART 2 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

DATE: APRIL 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Citing relevant examples, examine the nature and scope of strategic planning as applied in the public sector in Zimbabwe. [25]
2. Explain how Porter's three principles of management may be applied in a rural district council of your choice. (25)
3. Compare and contrast Mckinsey's 7Ss model as tools for strategic management. (25)Marks
4. Explain the following as applied to strategic management:
 - (a) Strategic management framework (15)
 - (b) Strategy formulation use examples (10)
5. Discuss the utility of Porter five forces in improving the operations of any urban council in Zimbabwe. (25)
6. Contrast and contrast corporate strategy and business strategy in relation to the public sector. (25)

END OF PAPER