



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
MASTER OF BUSINESS ADMINISTRATION

ENTREPRENEUSHIP

MBA 201

PART 2 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

DATE: APRIL 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Explain the major components for creating a favorable ecosystem for promotion of entrepreneurship. (25 Marks)
2. Citing relevant examples, explore the pathways to new ventures for entrepreneurs. (25 Marks)
3. Citing relevant examples from an entrepreneurial perspective, explain the significance of the statement, — “A good idea is not enough”. (25 Marks)
4. Discuss any 5 qualities of successful entrepreneurship. (25 Marks)
5. Citing relevant examples, assess the Lean Startup methodology. (25 Marks)
6. Discuss the major challenges and risks associated with entrepreneurship. (25 Marks)

END OF PAPER