



REFORMED CHURCH UNIVERSITY

**FACULTY OF ARTS, THEOLOGY, CULTURE AND
HERITAGE STUDIES**

**BACHELOR OF ARTS HONOURS IN MEDIA AND DIGITAL
STUDIES**

INTRODUCTION TO MEDIA IN ZIMBABWE

HMDS 101

PART 1 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

Date: OCTOBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *five (5)* questions
2. Answer any *three (3)* questions
3. Each question carries *100 marks*
4. Start each question on a new page

1. Compare and contrast the media landscapes of Zimbabwe and South Africa, highlighting similarities and differences. (100)
2. Analyse the impact of social media on political mobilization during the coup period in Zimbabwe. (100)
3. Examine the coverage of the 2023 elections in Zimbabwe by state controlled media and the private media in Zimbabwe. (100)
4. Critically examine the impact of globalization on African media industries. (100)
5. Discuss the impact of fake news on electoral processes in any African country of your choice. (100)

END OF PAPER