

FACULTY OF COMMERCE

BACHELOR OF COMMERCE HONOURS DEGREE IN BUSINESS MANAGEMENT

TRAINING & DEVELOPMENT

HBUM 241

PART 2 SEMESTER 2

Total Marks [100]

DATE: APRIL 2024

Time: 3 Hours

INSTRUCTIONS

- 1. This paper has six (6) questions
- 2. Answer question *one* (1) and *any* other three (3)
- 3. Each question carries 25 marks
- 4. Start each question on a new page

Question 1

Case Study

Company A does not have a central Training & Development function. Each manager sends their employees to external training and development opportunities. There is no link back to performance management or development planning process. Many employees view training as a vacation day and are not held accountable for any follow-up on the job. Company B has a training department that uses a Corporate University model where a standard leadership development curriculum is offered. The department employs performance consultants assigned to business units. They are considered a center of excellence and track the utilization of classroom and webbased training using a learning management system.

Required:

- a) Explain any 5 problems likely to be faced by company A. [5 Marks]
- b) Explain the advantages of company B over company A. [10 Marks]

c)

- d) Explain how you would approach the establishment of a Training & Development function that meets the needs of a merged organization and is seen as aligned with business strategy?

 [10 Marks]
- 2. Explain on-the-job and off-the-job training modes highlighting which method is better than the other and why? [25 Marks]
- 3 'Organizations that fail to train their workforce labor in vain.' Discuss the assertion giving relevant examples. [25 Marks]
- 4. With practical examples from a company of your choice, evaluate any five objectives of Training and Development. [25 Marks]
- 5. 'Training is a waste of time and resources.' Discuss. [25 Marks]
- 6. Discuss the common challenges that are faced by organizations in coming up with effective training programs highlighting how this may be overcome. [25 marks]

END OF PAPER