

FACULTY OF COMMERCE

BACHELOR OF COMMERCE HONOURS DEGREE IN PUBLIC ADMINISTRATION

ENTREPRENUERSHIP THEORY PRACTICES

HPAD 130

PART 1 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

Time: 3 Hours

INSTRUCTIONS

- 1. This paper has six (6) questions
- 2. Answer question one (1) and any other three (3)
- 3. Each question carries 25 marks
- 4. Start each question on a new page

| Question 1 | |
|--|-------------|
| Analyze the impact of internet use on entrepreneurship. | (25) |
| Question 2 | |
| Examine the importance of marketing on entrepreneurship. | (25) |
| Question 3 | |
| Explain any five (5) barriers to entrepreneurship in Zimbabwe. | (25) |
| Question 4 | |
| Entrepreneurial is community development. Discuss. | (25) |
| Question 5 | |
| Evaluate how the external business environment affect entrepreneurship i | n Zimbabwe. |
| Calculation of the Control of the Co | (25) |

Question 6

Explain any five (5) forms of entrepreneurship.

End of paper

(25)