



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**Bachelor of Commerce Honours Degree in Logistics and Supply**

**Chain Management**

**Entrepreneurship Theory and Practice**

**HLSM118**

**Part 1 Semester 2 Examination**

**Total Marks [100]**

**Date: January 2022**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Discuss the micro, small and medium enterprise (MSMEs) ecosystem for Zimbabwe clearly indicating the opportunities and threats. (25)
2. Examine the applicability of Timmons Model of entrepreneurship in coming up with a new business venture. (25)
3. Evaluate any five techniques of generating new business ideas. (25)
4. Articulate **any five** bootstrapping ways that you can use to cheaply start a new business venture. (25)
5. You have been invited to submit a business proposal. Discuss the key features that you should include. (25)
6. Compare and contrast Intrapreneurship and Entrepreneurship (25)

*End of Paper*