



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

BACHELOR OF COMMERCE HONOURS DEGREE IN LOGISTICS
AND SUPPLY CHAIN MANAGEMENT

ENTREPRENEURSHIP THEORY AND PRACTICE

HLSM 118

PART 1 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2022

TIME: 3 HOURS

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

Question 1

Analyze the impact of internet use on entrepreneurship. (25)

Question 2

Examine the importance of marketing on entrepreneurship. (25)

Question 3

Explain any five (5) barriers to entrepreneurship in Zimbabwe. (25)

Question 4

Entrepreneurial is community development. Discuss. (25)

Question 5

Evaluate how the external business environment affect entrepreneurship in Zimbabwe. (25)

Question 6

Explain any five (5) forms of entrepreneurship. (25)

End of paper