



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

Bachelor of Commerce Honours Degree in Logistics and Supply

Chain Management

Principles of Logistics

HLSM 105

Part 1 Semester 2 Examination

Total Marks [100]

Date: November 2019

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any other three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Your logistics Director has requested you to prepare a paper on the reasons and benefits of outsourcing the transport function. Provide such information in order to convince your Director. (25)
2. Explain the types and reasons of benchmarking to an organisation of your choice. (25)
3. Discuss the **five** elements of logistics. (25)
4. Examine the roles and importance of the following functions:
 - (a) Logistics manager (5)
 - (b) Transport manager (5)
 - (c) Warehouse manager (5)
 - (d) Inventory manager (5)
 - (e) Supply chain Manager (5)
5. Evaluate the costs related to safety and security in logistics and how they can be controlled. (25)
6. Examine the 'marketing mix' in relation to any organization of your choice. (25)

End of Paper