



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
BACHELOR OF COMMERCE HONOURS DEGREE IN
LOGISTICS AND SUPPLY CHAIN MANAGEMENT

PRINCIPLES OF MANAGEMENT

HLSM 111

PART 1 SEMESTER 1

TOTAL MARKS [100]

DATE: JULY 2023

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. 'Managers do more than administering their staff all day'. Evaluate this assertion. (25)
2. Citing practical examples, show how managers make use of PESTEL as a tool to identify major opportunities and threats to adjust their firms' strategies accordingly. (25)
3. Citing practical examples explain any five sources of power managers' use. (25)
4. Examine the efficacy of the Frederick Herzberg's motivation-hygiene theory to modern management. (25)
5. Discuss the challenges being faced by managers in executing management roles. (25)
6. Controlling, organising and leading without planning is a waste of time, resources and money. Discuss. (25)

End of Paper