



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

**BACHELOR OF COMMERCE HONOURS DEGREE IN PROJECT
MANAGEMENT**

Asset Management

HPMG 219

PART 2 SEMESTER 2

Total Marks [100]

DATE: OCTOBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (5)* questions
2. Answer *four (4)* questions
3. Each question carries *25 marks*
4. Start each question on a new page

1. Explain the concept of Asset Management giving particular attention to its importance within the broader context of organizational management. (25)

2. Discuss the unique characteristics, risk profiles, and management considerations of the following types of organizational assets:

(i) Physical Assets (9)

(ii) Financial Assets (8)

(iii) Intangible Assets (8)

3. Discuss any 5 components of a comprehensive physical asset management strategy. (25)

4. Analyze the process of constructing and optimizing an investment portfolio of financial assets.

(25)

5. Citing relevant examples, explain the importance of identifying, valuing, and effectively managing an organization's intangible assets.

(25)

6. Evaluate the role of data, information systems, and emerging technologies in supporting efficient and effective asset management practices. (25)

END OF PAPER