



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE
BACHELOR OF COMMERCE HONOURS DEGREE IN
ACCOUNTING
RESEARCH METHODS

HACC 221

PART 2 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

DATE: DECEMBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Explain research design highlighting the features, objectives and methods used designs. (25)
2. Explain comparative and non-comparative scaling techniques in research methods. (25)
3. a) Explain the different research paradigms. (13)
b) Explain different research designs. (12)
4. Ethical considerations are essential when researching on a certain topic. Discuss (25)
5. Examine 5 data collection tools that can be used by a business researcher. (25)
6. i) Discuss any 5 characteristics of a business research (10)
ii) Discuss data generation methods. (15)

END OF PAPER