



REFORMED CHURCH UNIVERSITY

FACULTY OF COMMERCE

SUPPLY CHAIN MANAGEMENT

HLSM 236\HMKT 204

PART 2 SEMESTER 1

TOTAL MARKS [100]

DATE: DECEMBER 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *six (6)* questions
2. Answer question *one (1)* and *any* other *three (3)*
3. Each question carries *25 marks*
4. Start each question on a new page

1. Analyze the role of ethical and social responsibility in supply chain management, and how it influences business operations and consumer perception.
[25]
- 2 Evaluate the supply chain management and its significance in modern business operations.
[25]
- 3 Explain the concept of warehousing and its role in reducing inventory holding costs. [25]
- 4 Discuss the key components and activities involved in supply chain management in an organization of your choice.
[25]
- 5 Explain the following concepts as they relate to supply chain management:
 - a) Cross docking [5]
 - b) Postponement [5]
 - c) Economics of scale [5]
 - d) Intermodal [5]
 - e) Reverse logistics [5]
- 6 Discuss the advantages and disadvantages of centralized versus decentralized supply chain management.
[25]

END OF PAPER