



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**BACHELOR OF COMMERCE HONOURS DEGREE IN  
BUSINESS MANAGEMENT**

**BUSINESS ETHICS**

**HBUM 120**

**PART 1 SEMESTER 2**

**TOTAL MARKS [100]**

**DATE: JUNE 2024**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has SIX questions
2. Answer question (1) and any other (3) questions
3. Each question carries **25 marks**
4. Start each question on a new page

1. Citing real –world business examples, discuss the difference between deontological and utilitarian ethical theories. (25)
2. Discuss the concept of corporate social responsibility (CSR) as it applies to an organisation of your choice. (25)
3. Citing an ethical decision-making model, analyse a current business scandal involving significant ethical breaches. (25)
4. Explain a common ethical dilemma in the workplace that involves a conflict of interest. (25)
5. Explain the key arguments in favor of increased government regulation of businesses to protect ethical practices. (25)
6. ‘The only responsibility of a business is to maximize profit for its shareholders’. Discuss. (25)

**END OF PAPER**