



REFORMED CHURCH UNIVERSITY

**FACULTY OF ARTS, THEOLOGY, CULTURE AND
HERITAGE STUDIES**

**BACHELOR OF ARTS HONOURS IN MEDIA AND DIGITAL
STUDIES**

NEWS WRITING AND REPORTING

HMDS 110

PART 1 SEMESTER 2 EXAMINATION

TOTAL MARKS [100]

Date: June 2024

Time: 3 Hours

INSTRUCTIONS

1. This paper has *five (5)* questions
2. Answer any *three (3)* questions
3. Each question carries *100 marks*
4. Start each question on a new page

1. Examine the applicability of THREE types of interviews which can be used by a journalist when formulating a story and suitable to use when dealing with a victim of a robbery case. (100 marks)
2. Discuss the key elements of a good story. (100 marks)
3. Write a feature story from ONE of the following desks:
 - a) Religion (100marks)
 - b) Education (100 marks)
4. Choose any five (5) types of leads and illustrate how they can be used in writing a news story. (100 marks)
5. Examine the ethical standards of good journalism. (100 marks)

END OF PAPER