



**REFORMED CHURCH UNIVERSITY**

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**FACULTY OF COMMERCE**

**BACHELOR OF COMMERCE HONOURS DEGREE IN BUSINESS  
MANAGEMENT**

**E-COMMERCE**

**HBUM 240**

**PART 2 SEMESTER 2**

**Total Marks [100]**

**DATE: DECEMBER 2022**

**Time: 3 Hours**

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**INSTRUCTIONS**

1. This paper has *six (6)* questions
  2. Answer question *one (1)* and *any* other *three (3)*
  3. Each question carries *25 marks*
  4. Start each question on a new page
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