

FACULTY OF ARTS, THEOLOGY AND RELIGIOUS STUDIES BACHELOR OF THEOLOGY HONOURS DEGREE COMMUNICATION SKILLS

HBATH 105

PART 1 SEMESTER 1 EXAMINATION

TOTAL MARKS [100]

DATE: JULY 2022

TIME: 3 HOURS

INSTRUCTIONS

- 1. This paper has six (6) questions
- 2. Each question carries 25 marks
- 3. Answer four (4) questions
- 4. Start each question on a new page

1.	'Any communication involves some form of exchange' Assess the	validit
	of this statement giving examples from any organisation of your	choice
	(25)	
2.	'Feedback is the line wire to communication' Discuss.	(25)
3.	Examine the factors that may hinder effective communication organisation of your choice.	in any (25)
4.	Assess the challenges posed by social media in organisation communication.	(25)
5	Examine the difference between hearing and listening in your studies	(25)

- 5. Examine the difference between hearing and listening in your studies. (25)
- 6. Evaluate the effectiveness of any four channels of communication in an organization of your choice. (25)

End of Paper